



5 Major Automation & Integration
Concerns Every Team Experiences—

AND HOW ODYSSEY CAN HELP

Proper automation creates smooth connections and seamless integration between your processes, devices, and systems. With the appropriate automation technology, running your business becomes simpler.

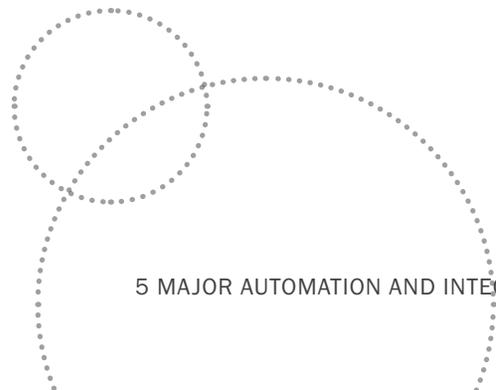
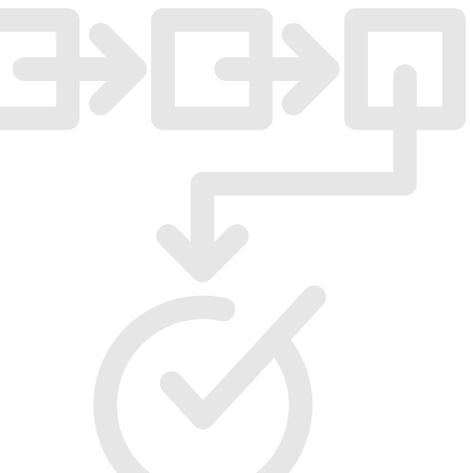
Unfortunately, the path to efficient automation can be anything but.

Automation is an ever-changing set of technologies. As it evolves and organizations become familiar with how it can be applied to their business practices and processes, it can become complicated to understand. With so many moving parts, it's easy to feel overwhelmed.

Many teams experience automation and integration concerns or complications when they first introduce a new tool to their organization. In a recent CanAm survey commission by Pantheon, Inc., over half of respondents claimed the complexity and time to implement an automation tool was their biggest concern. Staffing and training requirements and cost were the next most common concerns, with security and compliance concerns close behind.

However, selecting the right tool can make all the difference.

A true no-code integration platform helps reduce or eliminate many of the challenges that arise when adopting an automation platform. Let's take a deeper look at each of those concerns, as well as how choosing the right no-code integration platform can help you overcome or reduce those challenges.



1. Complexity, Time to Implement and Time to Value

We're all after immediate results. Unfortunately, when it comes to adopting new technology and software, that doesn't usually happen.

New tech often requires process changes, training and discovering a new way of doing things for entire teams and departments.

So, it's not surprising that 56% of our survey respondents cited complexity and time to implement as the biggest concern for their organization.

When new technology is too complicated for employees to adjust to, costs can skyrocket. From additional training and the lost productivity while teams adjust, making the switch to a new form of technology often requires a large investment--and that's not including the cost of the tool itself.

While there will always be an adjustment period when bringing in new technology, choosing an automation platform that simplifies the integration process and creates an easy-to-manage experience for all team members is crucial.



56%

of our survey respondents cited complexity and time to implement as the biggest concern for their organization.

How Odyssey Decreases Time to Value

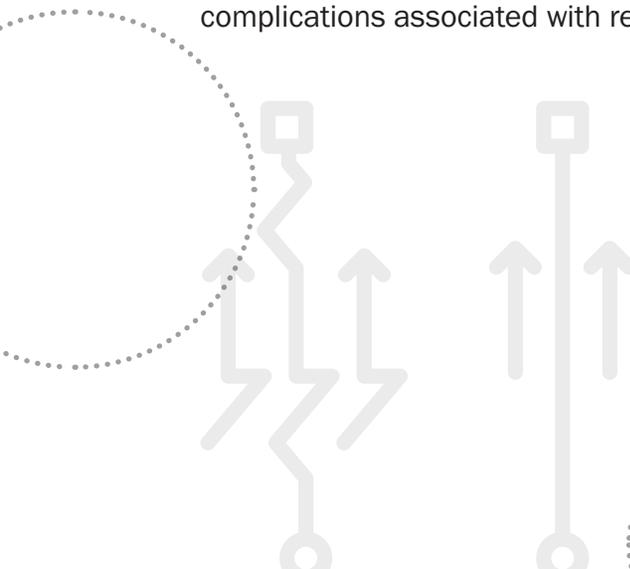
The Odyssey Platform reduces the complexity commonly associated with integration.

By building a highly integrated system through no-code plugins, organizations are able to connect their data, devices, systems, and people without the need for endless hours of complicated hand-coding.

Odyssey lends itself for edge-computing, increasing speed and network performance. By allowing users to pull data straight from the source, you reduce complications associated with replicating the data

and allow for a more simplified, reliable path to accessing the information you need. Users don't need to worry about lost data or missing context surrounding the information. Data is also uploaded in real-time (or near-real-time), meaning users can access the most up-to-date, relevant information possible. When teams are working with more accurate information, they can provide a better experience to their customers.

The streamlined nature allows you to integrate your organization easier, faster and more reliably. This means you'll reach your time to value quickly so you can start seeing the benefits of the new technology.



2. Staffing and Training Requirements

As automation becomes an integral part of an organization's workflow, it often also means needing to ensure employees are trained to understand how the technology works.

While every employee may not have an IT role, it's still necessary for them to know where automation comes into play.

Unfortunately, this often requires a training requirement that takes time away from work and can become expensive, depending on the extent of the training. This is particularly true for complicated systems that are difficult to understand.

Organizations must also hire IT professionals who know the ins-and-outs of the automation platforms they select. They must be available to troubleshoot problems, as well as sometimes hand-code certain integrations. These individuals may have unique talents and skills that put them in high demand, meaning they can become expensive to retain.



How Odyssey Reduces Staffing and Training Complications

For the citizen developer, the Odyssey Platform has an easy-to-understand dashboard that allows users to create their own simple integrations. Because users don't need coding skill to create these basic connections, training is minimal.

However, the real staffing and training benefit of the Odyssey Platform is in the IT department. Odyssey uses plugins that eliminates complicated hand-coding IT professionals need to create deep integrations, allowing them to work more efficiently.

This also reduces the need for extremely skilled individuals to perform certain activities.

Because Odyssey comes pre-installed with plugins ready to be used, organizations don't need to keep up with the demand and cost of extremely skilled workers proficient in unique automation platforms.

3. High Cost

Cost is always a factor when it comes to adopting new technology. Regardless of an organization's budget, they want to know that they're achieving a return on their investment. So, it's not surprising that 43% of our survey respondents said that cost was among their biggest automation and integration concerns.

The cost of automation also includes platform sustainability. When selecting an automation and integration tool, companies want to know that the selected tool will keep up with changing technology and what costs will be associated with maintaining the platform.

While it is true automation is an investment, it's misleading to look at the cost of the tool alone. In fact, with the right no-code integration platform, automation can actually reduce costs and increase productivity.

43%

of our survey respondents said that cost was among their biggest automation and integration concerns.



The ROI of the Odyssey Platform

Many organizations look at the price tag of an automation tool without considering the costs of not automating certain processes and systems.

Without automation in place, some employees are required to take on work they weren't hired to do, including manually inputting data from one tool to another. This swivel-chairing causes a dip in productivity, but can also leave room for human error that can result in costly mistakes or unhappy customers.

A true no-code integration platform, like Odyssey, eliminates the need for swivel-chairing, allowing your team to focus on the work they do best while ensuring the data you're moving from system to system is accurate and up-to-date.

With the additional time in their schedule, skilled workers can focus on value-added tasks, including identifying opportunities to improve processes and systems within the organization. Not only that, but the no-code nature of Odyssey allows team members to turn things around faster, increasing results for the entire company.

Troubleshooting errors and solving issues are also easier. Because problems can be fixed quickly and without complicated hand-coding, high-value resources don't need to take time away from more serious tasks. Administrators can assign temporary access to data at critical times, increasing uptime and reducing costs associated with problem-solving.

The latest additions of artificial intelligence and machine learning allow the Odyssey platform to provide in-depth insights about your data and information. With faster data processing time, your team can reach solutions in days--not weeks or months. Utilizing an automation and integration platform that features AI and ML capabilities can help your organization stay competitive.

When assessing the price tag of a true no-code integration platform like Odyssey, it's important to also consider the ways in which

a seamlessly automated system can save your organization money through increased productivity and more efficient processes.



4. Security and Privacy

Regardless of an organization's size and industry, security and privacy are always something to worry about. Over one-third (38%) of our survey respondents said security and privacy was one of their major automation concerns. When you're holding sensitive customer data or information related to your business, you want to ensure it is properly protected.

Unfortunately, some automation and integration systems look at security and privacy as an afterthought. APIs, for example, require users to code their own protection. If you don't have the skill to do this, or your developers make an error, it could expose your organization to risk.

Point-to-point integration also creates security and privacy issues. When your systems connect through weak points, there is more room for your data to escape.

Automation shouldn't mean losing control of your data. In fact, with the right automation tool, it can actually make your organization safer and more protected.



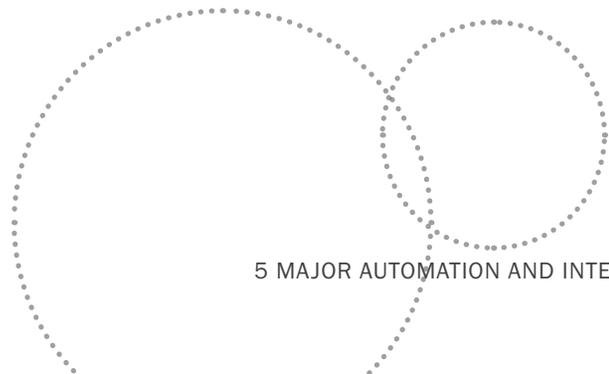
How Odyssey Improves Security and Privacy

The Odyssey Platform builds security and privacy into the tool's foundation. With its ten-layers of data protection, there is a proactive approach to keeping data and information out of the wrong hands.

Because the Odyssey Platform integrates tools more comprehensively, there are fewer connection points through which data can escape. Data and information can securely move from devices and departments without worry.

The true no-code integration platform also eliminates the risk of human error. Odyssey provides the correct code each and every time, including the necessary security to prevent hacks.

The Odyssey Platform also has ingrained auditing. Users can easily take a look at who has access to what data, at what time, guaranteeing only the right people are able to view or pull certain information. Automating this process results in organizations taking full control of their data.



5. Governance and Compliance

Depending on the industry your organization serves, there will likely be certain compliance laws or regulations you need to follow. While this process is necessary, it can often be difficult to stay on top of the changing expectations while also running a business. It's even more difficult to ensure all your employees are updated and properly trained with the new guidelines.

Automation can feel like a wildcard in these situations. When you're automating processes, they can feel out of your control. If you're relying on tools to complete some of your tasks, it can feel like you're unable to ensure they're completed within the appropriate guidelines.

However, certain automation tools can provide you and your team with strict rules they must follow to get things done. By putting guide rails on your processes, you can prevent mistakes and ensure your team is complying with the necessary regulations.



How Odyssey Refines Governance and Compliance

Complying with specific regulations and standards often depends on standardization. Organizations need to impose best practices to ensure employees are following the proper steps and checking the right boxes to complete a task.

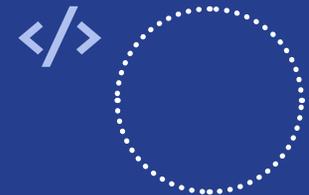
With a true no-code automation tool, this standardization is embedded in the process. Employees must follow the specific stages that have been outlined for them and go through a series of checks and balances before moving to the next step.

This prevents individuals from forgetting an important step or skipping over small tasks. Using a push-model rather than a pull-model, Odyssey sets up certain flags or triggers that can conduct automatic audits. These audits can provide organizations with the insights they need to have tighter control over their processes and keep an eye on how well standards are enforced.





At Pantheon, we believe a no code platform should truly involve **no coding.**



A true no code integration model should deliver support and development from simple apps to complex business integrations, offering the appropriate structure for each level of programmer. Through removing complexities and additional tasks, a true no code integration platform should deliver the promise of agile development in less time and for less cost.

Pantheon's Odyssey Platform is changing the industry's perception of what no code integration truly is. By creating a simpler integration solution that doesn't force you to compromise, you can eliminate complicated coding and empower employees at all levels to take control.

LEARN MORE AT WWW.ODYSSEYAUTOMATION.COM

Our Locations:

Pantheon Inc

1801 Robert Fulton Dr, #160
Reston, VA 20191 USA

+1-703-391-5633

sales@pantheon-inc.com

Pantheon Inc

1526 Katy Gap Road, #604
Katy, TX 77494 US

+1-281-661-7635

Pantheon Tecnologias do Brasil Ltda

Rua Francisco Rocha 198,
Curitiba, PR, Brazil

+55 41 8838-8355

Pantheon Hungary Szolgaltato Kft.

1072 Budapest, Rákóczi út 42,
590 EMKE Centre, Hungary

+36 1 327 4655

Pantheon (Malaysia) SDN. BHD.

17-A, Jalan USJ 21/11
47630 Subang Jaya, Selangor

+603 - 7453 0051

Pantheon Corporation (Thailand) Ltd

No. 339 Interchange Building,
33rd Floor Sukhumvit Road, Klongtoey-Nua,
Bangkok 10110 Thailand

Pantheon Technologies Pte Ltd

Lvl 29, Penthouse Level, Suntec Tower Three
8 Temasek Boulevard,
Singapore 038988

+65 6866 3331

Pantheon Technologies SPRL

Chaussée d'Alseberg, 999 1180
Brussels, Belgium

+36 1 327 4655

Pantheon Odyssey Technologies Ltd

13401 108th Avenue, Suite 1450 Surrey,
British Columbia
Canada V3T 5T3

+1 703-391-5633

Pantheon India Pvt. Ltd.

Tecci Park, 6th floor,
Old No. 285 New No.173 Rajiv Gandhi Saalai,
Chennai - 96, India

+91 44 420 539 04